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Strategic Management

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44 Effective strategic planning processes are intangible resources True False 45 Company reputation with customers, suppliers and other stakeholders is an intangible resource True False 46 Examples of organizational capabilities are outstanding customer service, excellent product development

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Kumar, Raj is the author of Human Resource Management : Strategic Analysis Text and Cases, published 2010 under ISBN 9789380578828 and

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Strategic Management

The distinction between strategic thinking, strategic management and strategic planning 45 STRATEGY IN ACTION Quick strategic thinking in unfavourable circumstances 45 STRATEGY IN ACTION Sony - the disruptive innovator 50 Principles for the successful use of strategy 61 Finding the right strategic mix of entrepreneurial creativity and

Neil Ritson - kau

35 Other Types of Strategic formulation 22 4 Schools of Strategy 24 41 Introduction - Definition - there are three 'schools' of strategy 24 Designed for high-achieving graduates across all disciplines London Business School's Masters in Management provides specific and tangible foundations for a successful career in business

STRATEGIC MANAGEMENT

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COURSE SYLLABUS MAN4720 - Strategic Management - ...

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